

## CONTRACT



WITI  
9001 North Green Bay Road  
Milwaukee, WI 53209-1297  
(414)355-6666

And:

Target Enterprises  
15260 Ventura Blvd.  
Suite 1240  
Sherman Oaks, CA 91403

<b>Contract / Revision</b> 566449 /		<b>Alt Order #</b> ~
<b>Product</b> CLUB FOR GROWTH ACTION WISCONSIN		
<b>Contract Dates</b> 08/08/12 - 08/14/12		<b>Estimate #</b> 255
<b>Advertiser</b> Wisconsin Club for Growth		<b>Original Date / Revision</b> 08/06/12 / 08/07/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WITI	<b>Account Executive</b> Jon Brunzell	<b>Sales Office</b> Los Angeles-Mil
<b>Special Handling</b> Do Not Mail		
<b>Demographic</b> Adults 25-54		
		<b>Total Ratings</b> 182.00
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	6	08/08/12	08/10/12	M-F 5a-530a	5a-530a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$300.00	1.80			
N 2	6	08/13/12	08/14/12	M-F 5a-530a	5a-530a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$300.00	1.80			
N 3	6	08/08/12	08/10/12	M-F 530a-6a	530a-6a		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$400.00	2.00			
N 4	6	08/13/12	08/14/12	M-F 530a-6a	530a-6a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$400.00	2.00			
N 5	6	08/08/12	08/10/12	M-F 6a-7a	6a-7a		:30				NM	15	\$9,815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$700.00	2.90			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 566449 /		<u>Alt Order #</u>
<u>Contract Dates</u> 08/08/12 - 08/14/12	<u>Product</u> CLUB FOR GROWTH A	<u>Estimate #</u> 255
<u>Advertiser</u> Wisconsin Club for Grow		<u>Original Date / Revision</u> 08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Totals													
Amount													
Spots/Week													
Rate													
Rating													
Weekdays													
Length													
Rate													
Rtg													
Type													
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
1	6	08/06/12-08/12/12	M-F 6a-7a	6a-7a	---WThF----	:30	\$700.00	2.90	NM				
See MG 5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17													
3	6	08/06/12-08/12/12	M-F 6a-7a	6a-7a	---WThF----	:30	\$700.00	2.90	NM				
See MG 5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17													
4	6	08/09/12-08/10/12	M-F 9a-10a	9a-10a	----ThF----	:30	\$300.00	2.30	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
5	6	08/09/12-08/10/12	M-F 9a-10a	9a-10a	----ThF----	:30	\$300.00	2.30	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
6	6	08/13/12-08/14/12	M-F 9a-10a	9a-10a	MTu-----	:30	\$300.00	2.30	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
7	6	08/13/12-08/14/12	M-F 9a-10a	9a-10a	MTu-----	:30	\$300.00	2.30	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
8	6	08/11/12-08/11/12	Sa 6p News	6-630p	-----Sa--	:30	\$400.00	2.10	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
9	6	08/12/12-08/12/12	Su 5-530p News	5-530p	-----Su	:30	\$435.00	2.80	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
10	6	08/12/12-08/12/12	Su 530p-6p News	530-6p	-----Su	:30	\$435.00	2.50	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
11	6	08/11/12-08/11/12	Sa 9p-930p	9p-930p	-----Sa--	:30	\$1,000.00	4.00	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
12	6	08/11/12-08/11/12	Sa 930p-10p	930p-10p	-----Sa--	:30	\$1,000.00	4.80	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
13	6	08/11/12-08/11/12	Sa 10p-1035p	10p-1035p	-----Sa--	:30	\$1,000.00	4.40	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
14	6	08/12/12-08/12/12	Su 9p-930p	9p-930p	-----Su	:30	\$1,050.00	5.60	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
15	6	08/12/12-08/12/12	Su 930p-10p	930p-10p	-----Su	:30	\$1,000.00	5.80	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
16	6	08/12/12-08/12/12	Su 10p-1035p	10p-1035p	-----Su	:30	\$1,000.00	4.50	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
17	6	08/12/12-08/12/12	Fox 6 Blitz	1035p-1105p	-----Su	:30	\$595.00	3.70	NM				
(M)	MG	for 9.3,6.2,9.2,18.1,21.3,7.1,10.1,22.1,8.1,20.1,5.3,15.3,5.1											
N 6	6	08/13/12	08/14/12	M-F 6a-7a	6a-7a		:30				NM	1	\$700.00
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 08/13/12 08/19/12 MT----- 2 \$700.00 2.90													
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type													
2 6 08/13/12-08/19/12 M-F 6a-7a 6a-7a MTu----- :30 \$700.00 2.90 NM													
See MG 5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17													
N 7	6	08/08/12	08/10/12	M-F 7a-8a	7a-8a		:30				NM	2	\$1,400.00
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 08/06/12 08/12/12 --WTF-- 3 \$700.00 2.80													
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type													
1 6 08/06/12-08/12/12 M-F 7a-8a 7a-8a ---WThF---- :30 \$700.00 2.80 NM													
See MG 5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17													
N 8	6	08/13/12	08/14/12	M-F 7a-8a	7a-8a		:30				NM	1	\$700.00
Start Date End Date Weekdays Spots/Week Rate Rating													
Week: 08/13/12 08/19/12 MT----- 2 \$700.00 2.80													
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type													
1 6 08/13/12-08/19/12 M-F 7a-8a 7a-8a MTu----- :30 \$700.00 2.80 NM													
See MG 5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17													
N 9	6	08/08/12	08/10/12	M-F 8a-9a	8a-9a		:30				NM	1	\$600.00

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<u>Contract / Revision</u> 566449 /		<u>Alt Order #</u>
<u>Contract Dates</u> 08/08/12 - 08/14/12	<u>Product</u> CLUB FOR GROWTH A	<u>Estimate #</u> 255
<u>Advertiser</u> Wisconsin Club for Grow		<u>Original Date / Revision</u> 08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div> <div>Week: 08/06/1208/12/12--WTF--3\$600.002.70</div> <div>SpotChDate RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType</div> <div>2608/06/12-08/12/12M-F 8a-9a8a-9a---WThF---:30\$600.002.70NM</div> <div>See MG 5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17</div> <div>3608/06/12-08/12/12M-F 8a-9a8a-9a---WThF---:30\$600.002.70NM</div> <div>See MG 5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17</div>													
N 10	6	08/13/12	08/14/12	M-F 8a-9a	8a-9a		:30				NM	1	\$600.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div> <div>Week: 08/13/1208/19/12MT-----2\$600.002.70</div> <div>SpotChDate RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType</div> <div>1608/13/12-08/19/12M-F 8a-9a8a-9aMTU-----:30\$600.002.70NM</div> <div>See MG 5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17</div>													
N 11	6	08/08/12	08/10/12	M-F 11a-1130a FOX 6 News	11a-1130a		:30				NM	3	\$855.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div> <div>Week: 08/06/1208/12/12--WTF--3\$285.002.30</div>													
N 12	6	08/13/12	08/14/12	M-F 11a-1130a FOX 6 News	11a-1130a		:30				NM	1	\$285.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div> <div>Week: 08/13/1208/19/12MT-----1\$285.002.30</div>													
N 13	6	08/08/12	08/10/12	M-F 1130a-12p FOX 6 News	1130a-12p		:30				NM	3	\$900.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div> <div>Week: 08/06/1208/12/12--WTF--3\$300.002.50</div>													
N 14	6	08/13/12	08/14/12	M-F 1130a-12p FOX 6 News	1130a-12p		:30				NM	1	\$300.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div> <div>Week: 08/13/1208/19/12MT-----1\$300.002.50</div>													
N 15	6	08/08/12	08/10/12	M-F 5p-530p	5p-530p		:30				NM	2	\$900.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div> <div>Week: 08/06/1208/12/12--WTF--3\$450.002.40</div> <div>SpotChDate RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType</div> <div>3608/06/12-08/12/12M-F 5p-530p5p-530p---WThF---:30\$450.002.40NM</div> <div>See MG 5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17</div>													
N 16	6	08/13/12	08/13/12	M-F 5p-530p	5p-530p		:30				NM	1	\$450.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div> <div>Week: 08/13/1208/19/12M-----1\$450.002.40</div>													
N 17	6	08/08/12	08/10/12	M-F 530p-6p	530p-6p		:30				NM	3	\$1,245.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div> <div>Week: 08/06/1208/12/12--WTF--3\$415.002.60</div>													
N 18	6	08/13/12	08/13/12	M-F 530p-6p	530p-6p		:30				NM	0	\$0.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div> <div>Week: 08/13/1208/19/12M-----1\$415.002.60</div> <div>SpotChDate RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType</div> <div>1608/13/12-08/19/12M-F 530p-6p530p-6pM-----:30\$415.002.60NM</div> <div>See MG 5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17</div>													
N 19	6	08/08/12	08/10/12	M-F 6p-630p	6p-630p		:30				NM	3	\$1,350.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div> <div>Week: 08/06/1208/12/12--WTF--3\$450.003.40</div>													
N 20	6	08/13/12	08/13/12	M-F 6p-630p	6p-630p		:30				NM	0	\$0.00
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div> <div>Week: 08/13/1208/19/12M-----1\$450.003.40</div> <div>SpotChDate RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType</div> <div>1608/13/12-08/19/12M-F 6p-630p6p-630pM-----:30\$450.003.40NM</div> <div>See MG 5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17</div>													

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<u>Advertiser</u> Wisconsin Club for Grow		<u>Original Date / Revision</u> 08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount	
N 21	6	08/08/12	08/10/12	M-F 9-930p	9p-930p		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$1,250.00	6.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	6	08/06/12-08/12/12	M-F 9-930p	9p-930p	---WThF----	:30		\$1,250.00	6.60	NM		
	See MG 5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17												
N 22	6	08/13/12	08/13/12	M-F 9-930p	9p-930p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,250.00	6.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	6	08/13/12-08/19/12	M-F 9-930p	9p-930p	M-----	:30		\$1,250.00	6.60	NM		
	See MG 5.4,5.5,5.6,5.7,5.8,5.9,5.10,5.11,5.12,5.13,5.14,5.15,5.16,5.17												
N 23	6	08/08/12	08/10/12	M-F 930-10p	930p-10p		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$1,200.00	7.10			
N 24	6	08/13/12	08/13/12	M-F 930-10p	930p-10p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,200.00	7.10			
N 25	6	08/11/12	08/11/12	Sa 7a-9a	7a-9a		:30				NM	2	\$670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-				2	\$335.00	2.30			
N 26	6	08/12/12	08/12/12	Su 7a-9a	7a-9a		:30				NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S				2	\$215.00	1.70			
<b>Totals</b>												58	\$32,000.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	58	\$32,000.00	\$27,200.00
<b>Totals</b>	58	\$32,000.00	\$27,200.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

*Club for Growth Action*  
*WI-Sen TV :30*

*"Only Worse"*

Script	Source
<p>WHEN TOMMY THOMPSON WAS GOVERNOR, HE PROPOSED RAISING THE GAS TAX.</p> <p>HE CALLED FOR HIGHER TAXES ON NURSING HOME BEDS.</p> <p>IN ALL, THOMPSON PUSHED FOR NINE DIFFERENT TAX HIKES.</p>	<p>Milwaukee Journal-Sentinel Headline: "<u>State needs large increase in gas tax, governor says.</u>"</p> <p>"The Legislature must raise the state gas tax by a minimum of 2 1/2 to 3 cents per gallon to protect the state's infrastructure, Gov. Tommy Thompson said Friday." (Source: Milwaukee Journal-Sentinel, 10/14/95, <a href="http://bit.ly/L8VdIB">http://bit.ly/L8VdIB</a>)</p> <p><u>"Gov. Tommy Thompson has retreated from his plan to raise the state's tax on nursing home beds by \$ 50 per month...</u> In the 1991 budget, Thompson and the Legislature imposed a \$ 32 per month tax on nursing home beds to leverage federal welfare aid dollars for the nursing homes." (Capital Times, 5/18/93, <a href="http://bit.ly/MdTwsS">http://bit.ly/MdTwsS</a>)</p> <p>Click here to see a list of 14 tax increases pushed for by Tommy Thompson: <a href="http://www.clubforgrowth.org/assets/files/TommyTaxIncrease.pdf">http://www.clubforgrowth.org/assets/files/TommyTaxIncrease.pdf</a></p>
<p>AND ERIC HOVDE?</p> <p>IN A NATIONAL TV INTERVIEW, HOVDE SAID HE HAD NO PROBLEM WITH RAISING TAXES.</p> <p>AND HOVDE SUPPORTED TAX RAISING GOVERNOR JIM DOYLE.</p>	<p>Milwaukee Journal-Sentinel Headline: "<u>Hovde explains 2009 statement favoring higher taxes.</u>" (Milwaukee Journal-Sentinel, 4/25/12, <a href="http://bit.ly/Lm9Gw1">http://bit.ly/Lm9Gw1</a>)</p> <p>Hovde: "<u>"Look, I have no problem with me getting charged higher taxes."</u> (CNBC, 3/3/09, <a href="http://bit.ly/y5qSL2">http://bit.ly/y5qSL2</a>)</p> <p>Eric Hovde contributed \$500 to Jim Doyle's campaign for Governor on March 11<sup>th</sup>, 2005. (Source: Doyle for Governor campaign finance reports, <a href="http://bit.ly/Lm9nBx">http://bit.ly/Lm9nBx</a>)</p> <p><u>"Doyle said he had no choice but to ask the Legislature to approve \$1.4 billion in tax increases</u> - the largest reworking of the tax codes in decades. The tax increases include: \$540 million paid from oil company profits; \$318 million by creating a new 7.75% tax rate for the richest 1% of taxpayers; \$290 million in higher taxes on cigarette smokers; \$215 million in higher corporate income taxes; and more than \$85 million paid on capital gains."</p>

	(Milwaukee Journal-Sentinel, 2/17/09, <a href="http://bit.ly/eZZKoD">http://bit.ly/eZZKoD</a> )
<p>ON TAX HIKES, HOVDE'S LIKE THOMPSON, ONLY WORSE.</p> <p>CLUB FOR GROWTH ACTION IS RESPONSIBLE FOR THE CONTENT OF THIS ADVERTISING.</p>	N/A

14279

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WFTL TV

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AUTHORIZED SIGNATURE

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